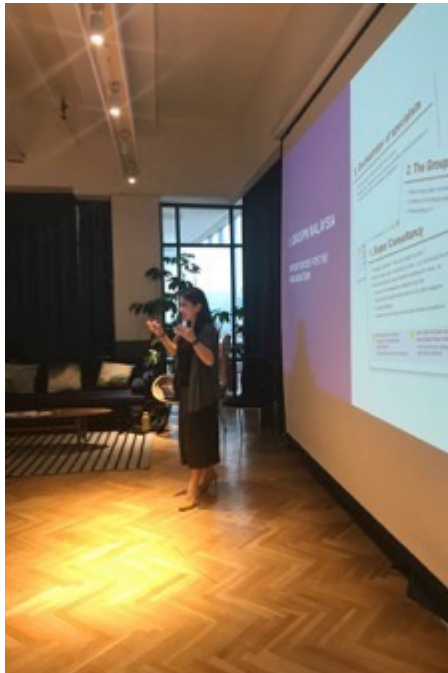


Affiliate Profile



Ning Wong Affiliate Facilitator & Change Strategist

Ning is a facilitator and change strategist affiliate with Art of Awakening. A dynamic individual, she loves to challenge the status quo anytime, anywhere to excite positive transformations in organisations' ethos and performance, stakeholders' mindsets and end-users' experiences.

Ning has over 16 years of experience in leading projects across different strategy/change-related consulting - from Insights and Ideation, to Integration and Implementation of changes in Business, Brand and Organisational strategies. Her energetic and curious nature helps her work closely with different personalities in the best ways possible, getting them to truly believe and embrace a better future for themselves.

She has served over 60 clients across sectors that include FMCG, Technology, Hospitality, Healthcare, Finance and Technology. Her extensive on-the-ground experience in markets such as Shanghai, Hong Kong, Taiwan, Beijing, Malaysia, Indonesia, Vietnam, the Philippines, India, Sri Lanka and Australia had allowed for the co-authoring of a publication themed "Driving Effective Workplace Change in Asia".

Her "transformation" repertoire includes developing the Industry Transformation Roadmap and Business Plan for the Singapore Furniture Industry Council, a brand blueprint and three-year roadmap for an IHG brand, the rolling out of various change programmes within the region for MNCs like Microsoft, Cisco and Estee Lauder, and helping clients like LEGO and Singtel determine the future states of their culture and workplace propositions as preferred employers. She has designed and facilitated numerous small-to-large scale engagements with internal, external stakeholders across all levels. These include interviews, seminars, training workshops, discussion groups and online forums that achieve objectives such as leadership envisioning, research & insights, ideation, role-modeling, capabilities building and cultural alignment.

Ning holds both an LL.B (Queen Mary, University of London) and LL.M (Sydney University). Formally an Associate Director with JLL's Workplace Strategy team, and a Senior Consultant with DEGW and FutureBrand, she has been an independent Change Strategist since 2013.

Specialised in:

- User Insights
- Experiential Blueprints
- Design Thinking
- Workplace Change Strategy
- Business-Brand Strategy
- Portfolio Rationalisation
- Work Culture Enhancement
- Org Design & Transformation
- Change Management
- Facilitation with Visuals

Corporate Workshop

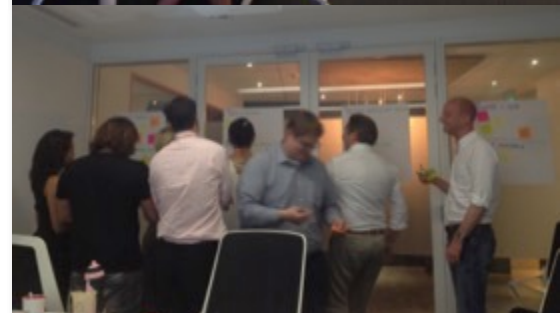
- Design Thinking
- Transformation Roadmaps
- Leading Change
- Workplace Enablers
- Train the trainer
- Facilitation with Visuals

Key clients include:

- FMCG - Estee Lauder, LEGO, LVMH, P&G, Walls, Heineken
- Hospitality - InterContinental Hotels Group, Cinnamon Hotels & Resorts
- Finance - Standard Chartered, Citi, HSBC, Deutsche Bank,
- Technology / Telco – Microsoft, Cisco, Singtel, OKWAP
- Agencies – WPP, GroupM, SFIC
- Healthcare – SingHealth, sanofi-aventis, Bayer, Pfizer, Haw Par Healthcare

Key Projects include:

- L&D Facilitator – Building and facilitating “Leading Change & Motivating Others” workshop for cross-functional participants from different brands within LVMH.
- Graphic Facilitator – Facilitating “New Behaviours” workshops to help GroupM employees internalise and own their new work principles and practices.
- Change Lead, APAC – Driving adoption for Estee Lauder’s operating model and business processes restructuring and financial transformation.
- Project Lead, Singapore: Developing the industry roadmap and organizational business plan for SFIC, to transform Singapore’s furniture proposition.
- Local Lead, Shanghai – Leading LEGO’s physical, virtual and behavioural streams of designing and implementing business-driven new ways of working for SH.
- Strategy Lead, Jakarta – Evolving Citigroup’s global workplace guidelines into relevant, localized solutions for its 3,000 employees (41 business groups)
- Change Lead, Bangalore - Facilitating a ten-month workplace change programme for Cisco’s 1,800 employees on their business campus.
- Strategy Lead, Singapore - Collaborating with Singtel’s Centre of Op. Excellence team to design their new environment with virtual connectivity in mind.
- Strategy Lead, Hong Kong - Effecting business-centered workplace change for a Standard Chartered’s Private Wealth group.
- Insights Lead, EMEA - Distilled five markets’ consumer insights into a comprehensive brand blueprint and three-year roadmap for InterContinental Hotels Group (and conducted market immersion



research)

Testimonial

"Ning's functional expertise and her drive to deliver are phenomenal; she knows exactly what needs doing and pushes, pulls, cajoles, nudges, coaches and handholds others as required to ensure high quality work. She seems to have endless energy both professionally and socially, matched by a high emotional IQ and a really lovely personality." – **The LEGO Group, NWoW Global**

"Ning is a charismatic and positive individual who could communicate effectively, efficiently and in such a way that allowed her to integrate, to a high degree, with the project team here. She was able to gain greater insight into the Company, and find out information relevant to the project and provide the best results... Organized and focused, Ning has an aura of professionalism and was able to adapt and modify her strategies according to different wants and needs, as well as (regular) unforeseen circumstances! She always kept her fantastic sense of humor." – **GroupM Singapore**

"Key stakeholders were highly impressed by Ning's professionalism, analytical skills and responsiveness. Ning was able to engage with a highly varied set of stakeholders to understand their diverse views and deliver a solution that successfully considered all the information collected." - **Standard Chartered Bank**

"Change management sessions were conducted with focus on spreading awareness on the collaborative work spaces in the new building. Special thanks to Ning Wong for her enthusiasm; When she facilitates, the energy and participation levels go right up!" – **CISCO**

"Ning is extremely professional, thoughtful and thorough. She is a unique individual, who is able to sort through a minefield of information, identify the strategic solution required and then bring this into a detailed action plan... Throughout this project, Ning was able to adapt her approach, her methods and her style of communication to deal with a varied group of stakeholders in order to bring us all together towards a common goal." – **Vocanic**